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TO:	Examiner J.J. Piziali - Ga Patent and Trademark Of		•	
FROM:	Frank A. DeLucia	<u> </u>		•
RE:	U.S. Patent Appln. No. 1 Our File No. 02910.0000			
FAX NO.:	571-273-8300			
DATE:	April 24, 2006	NO. OF PAGES: (including cover page)	4	
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MESSAGE

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02910.000070.

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re A	pplication of:)	
		:	Examiner: J.J. Piziali
MASA	ATAKA YAMASHITA ET AL.)	0 1.77 3 0.000
		:	Group Art Unit: 2673
Applic	eation No.: 10/626,650)	
		:	
Filed:	July 25, 2003)	
_	0%) G G B G	:	
For:	METHOD OF MEASURING	_)	
	LUMINANCE OF IMAGE DISPLAY	:	
	APPARATUS, METHOD OF)	
	MANUFACTURING THE SAME,	:	
	METHOD AND APPARATUS FOR)	
	ADJUSTING CHARACTERISTICS	:	
	OF THE SAME)	April 24, 2006
Mail S	Stop		
Comn	nissioner for Patents		
P.O. E	Box 1450		
Alexa	ndria, VA 22313-1450		

RESPONSE TO ELECTION OF SPECIES REQUIREMENT

Sir:

In response to the Office Action dated March 23, 2005 requiring an election of species, Applicants hereby elect, without traverse, Species I for initial prosecution on the merits. Claims 10-15 and 17 read on at least the elected species.

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office (Fax No. (571) 273-8300) on April 24, 2006.

(Date of Transmission)

FRANK A. DeLUCIA (REG. 442,476)
(Name of Autorney for Applicant)

April 24, 2006

Date of Signature

The Examiner also is respectfully requested to note the following.

The Office Action identified Species II as being drawn to a "method of measuring display pixel luminance on a color-by-color per two-dimensional matrix block (i.e. row-by-column) basis (see Page 28, Lines 4-16)." Page 28, lines 4-16 of the specification states, in part:

"it is also possible to select all the row wirings in one block simultaneously and measure the luminance for each color. In other words, by performing illuminating operation three times in total for each of R, G, and B for the SCE devices in one block, luminance of the all SCE devices in the block can be measured. In this case, in comparison with the case in which measurement is made for every row, the measuring time can significantly be shortened.

In this case, although the devices that are adjacent with each other are illuminated simultaneously in the column direction, disposition of lateral black stripes as described above will sufficiently prevent influence of the adjacent pixel on the measurement of luminance."

Claims 10-15 and 17 do not exclude features of the embodiment described in at page 28, lines 4-16 of the specification. As an example, Claim 10 recites "causing a plurality of pixels that are not adjacent each other in a plurality of the pixels in a first direction to emit light...", but does not explicitly recite another direction, and emitting on a tow-by-row basis.

An early and favorable action on the merits is respectfully requested.

Applicants' undersigned attorney may be reached in our New York office by

telephone at (212) 218-2100. All correspondence should continue to be directed to our below listed address.

Respectfully submitted,

Frank

Attorney for Applicants

Registration No. 42,476

FITZPATRICK, CELLA, HARPER & SCINTO 30 Rockefeller Plaza
New York, New York 10112-3801
Facsimile: (212) 218-2200

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